

Top 10 Reasons Why You Should Consider EMC for Microsoft Exchange 2010

- 1 Your business depends on messaging and communications to be productive and successful.**

EMC is the strategic partner of choice with our proven, industry-leading expertise and solutions across the many critical dimensions of a robust information infrastructure. Our expertise and solutions use EMC® technologies and Microsoft functionality. What's more, EMC is a Microsoft® Gold Certified Partner and Global Systems Integrator with vast experience in architecting, storing, protecting, optimizing, and virtualizing information in mission-critical Microsoft environments.
- 2 You want a wide range of storage options for your Microsoft Exchange environment.**

Microsoft Exchange Server 2010 includes improvements in performance, reliability, and high-availability that enable you to run Microsoft Exchange on a wide range of storage options, simplifying SMB and remote office deployments. With EMC, you can start with a DAS solution and then move to a SAN environment as your requirements change.
- 3 You want to lower cost and accelerate the return-on-investment of upgrading or migrating to Microsoft Exchange 2010 with proven, predictable results.**

EMC actively participates in Microsoft's Technical Adoption Program and other Microsoft Exchange 2010 focused programs. EMC products will support Microsoft Exchange 2010, and we will deliver EMC Proven™ Solutions and reference architectures for Microsoft Exchange 2010.
- 4 You want to fully leverage the flexibility and benefits of virtualizing your IT infrastructure.**

EMC virtualization capabilities span from the desktop to the data center. We have industry-leading expertise in Microsoft Hyper-V™ technology and can help you fully leverage virtualization.
- 5 It is essential to restart operations quickly after a disaster or unplanned outage.**

To protect Microsoft Windows® applications and growing amounts of critical data, EMC offers next-generation backup options. Whether you are ready for the move from network-based to LAN-free backups, from tape to disk backups, or some combination of the two—EMC makes it possible to radically shrink your backup windows.
- 6 You want the ability to provide long-distance site disaster recovery.**

The EMC portfolio of long-distance replication technology spans host, network, and SAN-based options to match any requirement. Only a leading SAN solution vendor like EMC can offer zero-data-loss synchronous replication ensuring the highest levels of protection.

7 You need to make archiving of Microsoft Exchange messages an essential element of your information governance strategy.

EMC SourceOne™ Email Management helps you promote compliance, define message retention policies, respond to eDiscovery requests, and reduce IT operational costs.

8 You need to align your storage investment with application requirements.

EMC's flexible, tiered-storage solutions supporting Microsoft Exchange enable you to fine-tune your data availability, protection, and performance requirements based on application needs.

9 Concerns about security are keeping you up at night.

EMC security capabilities are provided by RSA®, The Security Division of EMC. With its information-centric approach, RSA protects the integrity and confidentiality of information throughout its lifecycle—no matter where it moves, who accesses it, or how it is used.

10 You need to accelerate the business value of Microsoft Exchange 2010.

With over 10,000 consultants, EMC's Global Services organization offers a broad portfolio of strategic consultation, planning, delivery, and support across the entire IT lifecycle, from envisioning through day-to-day operations.



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